

William Tennent Music Boosters Association

CORPORATE SPONSORSHIP PROGRAM

Because of the Growth and success of the Music Program at William Tennent High School, we the Booster Association are undertaking a Capital Improvement campaign to raise money for a new Equipment Trailer, and other equipment to help maintain and expand the success of the program.

Please review the attached on how you can help.





William Tennent Music Boosters Association

Corporate Sponsorship Program 2018-2019

The William Tennent High School Marching Band has a longstanding tradition of excellence and has built a solid reputation throughout the greater Philadelphia area. The band is an integral part of Bucks County and the Centennial School District, encompassing Warminster, Southampton and Ivyland. The band performs regularly at all William Tennent home and away football games, local festivals, parades, and multiple competitions throughout the season including its own competition that it has hosted for over the last 20 years. The marching band, as well as other WTHS music programs, is backed by the *non-profit* William Tennent Music Boosters Association, or WTMBA. **This year, the William Tennent Music Boosters Association is purchasing a new equipment trailer for the marching band and seeking corporate sponsorship to help alleviate the cost.**

The William Tennent High School Marching Band is comprised of over 100 students and continues to grow each year. The band has received *national recognition* for participating in several high-profile events including the Fiesta Bowl Parade, the Alamo Bowl Half-Time Show, the Gator Bowl Pre-Game show, the Gator Bowl Parade and Half-time show, the Russell Athletic Bowl, the Daytona 500 Parade and more. Other notable performances include their participation in the All-American Music Festival Sweepstakes Tournament where they were ranked 5th in the nation, as well as performing the National Anthem for four major league baseball teams—the Montreal Expos, the Toronto Blue Jays, the Cleveland Indians, and of course the Philadelphia Phillies. The band has also traveled to Nashville, Tennessee to play a pre-show at The Grand Ole Opry, and to Disneyland in Anaheim, California and Disney World in Orlando, Florida to perform in their world-famous parades.

The band is a source of great pride for students, teachers, parents, and the entire Centennial School District. The marching band program teaches and instills discipline, strong work ethic, fitness, camaraderie, and respect into its members, creating young leaders and future teachers that will keep music programs alive for years to come.

The William Tennent Marching Band will proudly promote your sponsorship through the following ways:

Band equipment trailer: This 30-ft. enclosed trailer travels with the band all over the tri-state area to football games, competitions, parades, festivals, and other events. Your corporate logo would be placed on the two sides and rear of the trailer, visually providing your business significant exposure.

Celebration of Bands Annual Cavalcade Competition Program: The William Tennent Marching Band hosts an annual competition that is comprised of anywhere from 10 to 20 different marching bands. An event program, containing your business logo and information, is provided to the hundreds of audience members who attend.

Band Website: www.wtmb.org--your corporate logo and hyperlink would be attached to the footer of each page on the band's website. The website is a critical source of information for all band members, parents, staff, and anyone wishing to acquire more information about band functions.

Corporate Sponsorship Levels:

SILVER: \$1,000 Contribution

- Certificate of sponsorship for your business to display
- WT MBA webpage advertisement with hyperlink
- Quarter-page advertisement in Cavalcade competition event program (you provide design)
- Small vinyl company logo/graphic (11x17" approx.) on equipment trailer for 2 years

GOLD: \$2,500.00 Contribution

- Certificate of sponsorship for your business to display
- WT MBA webpage advertisement with hyperlink
- Half-page advertisement in Cavalcade competition event program (you provide design)
- Medium-size vinyl company logo/graphic (18x24" approx.) on equipment trailer for 2 years

PLATINUM: \$5,000+ Contribution

- Certificate of sponsorship for your business to display
- WT MBA webpage advertisement with hyperlink
- Full-page advertisement in Cavalcade competition event program (you provide design)
- Large vinyl company logo/graphic (24x36" approx.) on equipment trailer for 5 years
- Display of corporate banner during events (company provided)
- Public address announcement during William Tennent High School Marching Band-hosted events (some restrictions apply)

**For more information and for WT MBA non-profit tax ID number, please contact
Charlie DiCarne Music Director at William Tennent High School
at dicach@centennialsd.org or 215-694-1942**



Detach form here and submit with donation

Business Name:

Business Address:

Contact Name:

Contact Phone Number:

Please make donations payable to the William Tennent Music Boosters Association and mail to:

**Eric Daubert
WT MBA Treasurer
1585 Sinkler Road.
Warminster, PA. 18974**

(Please contact Charlie DiCarne to arrange for donation pick-up if you do not wish to mail. Thank you.)