



**William Tennent Music Boosters Association**  
**25th Annual Celebration of Bands**  
**Saturday, October 19, 2019**  
**Alumni Stadium – 5:30PM**

Family Agreement Page 1

The Celebration of Bands is a William Tennent Music Boosters Association fundraiser. The profits will be disbursed with those marching band families that meet the following two requirements:

1. All marching band members are required to sell ads for the COB program (ad book).
  - There is no minimum required amount for the number of ads to be sold.
  - The first \$25 of total ad sales from each marching band member will go toward the printing of the actual ad book.
  - All remaining money from ad sales will go directly into the marching band member's account, to be used at their discretion (and the WTMBAs) for defined band related fees. For example, if a student sells \$200 in ads, \$25 will go toward the printing and \$175 will be deposited into the students account.

**AND**

2. At least **ONE** parent or guardian **MUST** volunteer at the Celebration of Bands show on Saturday, October 19, 2019, as well as volunteer for their choice of either the morning set-up or evening clean-up duties. (both parents or guardians are required to volunteer if they have two or more students in the marching band).
  - If your band member sells ads but no parent has volunteered to help with COB, they will not receive their full share of the allotted COB profit. Their share will go directly toward the total COB profit and the general band account.

(all other profit from ticket sales, novelty sales, concessions, etc. will be deposited into the WTMBAs general fund)



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Family Agreement Page 2

The requirements listed on page one have been established by the WTMBA Executive Board.

Please return this form (page 2) at the WTMBA General meeting on Tuesday, August 13th, 2019, or at the family picnic and “preview” night on Thursday, August 29<sup>th</sup>, 2019.

*I have read the WTMBA Family Agreement and understand the COB requirements for my marching band member(s) to receive their full share of the allotted COB profit:*

Band Member Name(s) \_\_\_\_\_

Parent/Guardian Name \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Date \_\_\_\_\_



**William Tennent Music Boosters Association**  
**333 Centennial Road, Warminster, PA 18974**

Dear Marching Band Members and Parents,

August, 2019

We are pleased to announce that the 24th Annual Celebration of Bands will be held on Saturday evening, October 19, 2019. Celebration of Bands (COB) is the largest fundraiser for our marching band. We raise money at COB through the sale of entrance tickets, novelties, refreshments, and programs (or "ad books"). The majority of the money is raised through the sale of ads for our program book. This letter contains information on how your student can increase their student account and participate in the profits from COB.

All marching band members are required to sell ads for the ad book. There are various expenses associated with the marching band, and by increasing your band member's account you can pay for most of these without having to put any money out of pocket. Selling COB ads is one of the biggest and fastest ways your marching band member can increase their account.

Ads:

- There is no required amount for the number of ads to be sold. However, the first \$25 of total ad sales from each student will go toward the printing of the actual ad book.
- All remaining money from ad sales will go directly into the marching band member's account, to be used at their discretion (and the WTMBAs) for defined band related fees. For example, if a student sells \$200 in ads, \$25 will go toward the printing and \$175 will be deposited into the student's account.
- We will continue to use the list of businesses that are not to be contacted because a current band member has previously solicited from them.
- There is, however, a list of businesses that are newly available. This is due to former marching band members graduating/leaving the marching band. This list, along with the other list will be available at the first general meeting (and will also be posted on the website).
- If your band member sells ads but no parent has volunteered to help with COB, they will not receive their full share of the allotted COB profit. Their share will go directly toward the total COB profit and the general band account.

At least ONE parent or guardian MUST volunteer at the Celebration of Bands show on Saturday, October 19, 2019, as well as volunteer for their choice of either the morning set-up or evening clean-up duties. (both parents or guardians are required to volunteer if they have two or more students in the marching band).

Ad costs range from \$25 for 1/8 page to \$150 for a full-page ad. There are also advertising opportunities listed for prime locations, including the back and inside cover spaces. Please note that there is an additional charge of \$10 for each photo submitted with an ad. "Well-Wisher" ads may be submitted for \$3 per line. This is a great way for family and friends to show support for their marching band member(s)!

**For returning Band members:** A list of all ads in last year's book is enclosed. We asked that you don't solicit businesses that appear under another band member's name. This may be helpful in re-soliciting businesses that previously supported COB.

**For new Band members:** We can provide you with a copy of a previous year's book if you need it as a reference. The book is to be used as a selling tool to show prospective advertisers how professional our program book is. **The book is NOT to be used to solicit previous supporters.**

Getting ads is not difficult! Ask your dentist, doctor, hair-cutter, bank, grocery store, florist, restaurant, or any other business that you visit. Don't forget your auto mechanic, electrician, plumber, gardener, etc.! Also ask neighbors and relatives if their business would be interested in supporting our band by placing an ad, even if it's not in our area! For example, if Uncle Matt has a door company in New Jersey, and a local construction company needs doors, an ad from Uncle Matt will provide a new source. Think outside the box! Sometimes you may need to be persistent and ask two or three more times before they will give you an ad. Everyone should be able to sell at least \$100 in ads. Last year's top seller sold over \$1,000 in ads – can you top that??

**Remember, the more ads that you sell, the more money for your marching band member's account!**

Enclosed in this package are three copies of a "Dear Supporter" letter and ad form for you to give to the businesses that you are soliciting. Please make additional copies of these forms and leave them in your car to contact businesses while you are out doing everyday errands. Also enclosed are two "well-wisher" ad forms.

**PLEASE NOTE:** IT IS IMPERATIVE THAT THE MARCHING BAND MEMBER'S NAME BE PRINTED ON THE BOTTOM OF THE AD FORMS IN ORDER FOR THEM TO RECEIVE CREDIT.

All checks should be made payable to "WTMBA". All ad forms and checks must be submitted by **October 5<sup>th</sup>** in order to allow the graphic designer and printer sufficient time to produce the book for COB. Please submit all ads to [COBadbook@gmail.com](mailto:COBadbook@gmail.com) as you receive them! Advertisers may email or mail them in directly, but **email is highly encouraged for ALL** ads and well-wisher submissions (ad quality is compromised when printed/scanned). Payment for electronically submitted ads can be sent via **PayPal** to [wtmbatreasurer@gmail.com](mailto:wtmbatreasurer@gmail.com) (please include a note in the transaction regarding the ad/company/band member). Ads and checks may be dropped off or mailed to the following address:

COB Ad Book 2019  
Attn: Ryan Ohlson  
1542 Windmill Rd.  
Warminster, PA 18974

After you have received an ad from an advertiser, it is important that you provide them with a receipt. Please complete the "Thank You for Your Support" form for each ad that is submitted for you. There are five of these enclosed with your package. Also enclosed are three COB announcements for each of your advertisers to display. Please ask your advertiser if you can display the sign showing they have supported the William Tennent Marching Band in the window of their business.

Good luck! If you have any questions regarding the sale of ads, please contact me.

Sincerely,

Craig Weckerly, COB Chairman  
William Tennent Music Boosters Association  
610-721-0204  
[Craig.weckerly27@verizon.net](mailto:Craig.weckerly27@verizon.net)



**William Tennent Music Boosters Association**  
**333 Centennial Road, Warminster, PA 18974**

Dear Supporter,

August, 2019

The William Tennent High School Music Boosters Association is pleased to announce the 25th Annual Celebration of Bands to be held on Saturday evening, October 19, 2019. Each year marching bands from the surrounding area visit William Tennent High School to perform to the delight of our stadium filled with spectators. Each band is rated by a panel of judges and awarded based on their performance.

On behalf of these fine, young musicians, we are asking for your support by purchasing space in our souvenir program booklet. All proceeds will benefit the marching band and its members. Funds have previously been used to purchase new instruments, equipment, and assisted with paying for marching band trips throughout the country.

We encourage you to support our efforts. Ads of any size are much appreciated!

The William Tennent Marching Band has brought much honor and recognition to the communities of Warminster, Ivyland, and Upper Southampton. In addition to 30 consecutive years of "Superior" ratings at area competitions, the Marching Panthers have received national recognition for award winning performances at prestigious events such as the Fiesta Bowl in Phoenix AZ, the Alamo Bowl in San Antonio, TX, the Gator Bowl in Jacksonville, FL, the Russell Athletic Bowl at Citrus Stadium, and the Macy's Holiday Parade in Orlando, FL. Performances in Nashville, TN and well as last year's trip to southern California and Disneyland. In addition to performing for our professional Philadelphia sports teams (Phillies, 76ers) the band has received invitations and performed national anthems for professional baseball games in Toronto, Montreal, and Cleveland, OH. The band members are also rightly proud of the musical service they provide to our community, performing in annual parades and ceremonies in Upper Southampton, Ivyland, Warminster, and Hatboro, as well as dozens of performances for Centennial School District events.

Enclosed you will find an advertising space order form. All advertisements must be received by **October 5<sup>th</sup>**. Please submit ads via email to [COBadbook@gmail.com](mailto:COBadbook@gmail.com). You can mail in your ad and payment if you prefer, but email submission is highly encouraged. Electronic payment can also be made via **PayPal** to [wmbatreasurer@gmail.com](mailto:wmbatreasurer@gmail.com). Please return the completed form along with your check made payable to "**WTMBA**" to:

COB Ad Book 2019  
Attn: Ryan Ohlson  
1542 Windmill Rd.  
Warminster, PA 18974

If you have any questions or need any additional information, please do not hesitate to contact Ryan at [COBadbook@gmail.com](mailto:COBadbook@gmail.com). We gratefully appreciate your support!

Sincerely,

Craig Weckerly, COB Chairman  
William Tennent Music Boosters Association

**William Tennent Music Boosters Association**  
**25th Annual Celebration of Bands**

_____ Outside Back Cover (7½ x 10")	\$500
_____ Inside Front or Back Cover (7 ½ x 10")	\$300
_____ Full Page (7 ½ x 10")	\$150
_____ Half Page (7 ½ x 4 ½")	\$75
_____ Quarter Page (3 ¼ x 4 ½")	\$40
_____ Business Card (3 ½ x 1 ¾")	\$25

(reformatting, excluding resizing, will result in an additional \$10 charge)

Please supply your print-quality ad by **emailing a file** (PDF, Word document, PowerPoint slide) to the email address below. If you are attaching an ad to this form, **please use a paperclip**. (no staples or tape). Pictures and logos should be provided in **original quality** for reliable reproduction – no faxes, copies or old newspaper ads, please!

**PLEASE NOTE:** IT IS IMPERATIVE THAT THE MARCHING BAND MEMBER'S NAME BE PRINTED ON THE BOTTOM OF THE AD FORM IN ORDER FOR THEM TO RECEIVE CREDIT.

**\*\*All advertisements must be received by October 5<sup>TH</sup>, 2019\*\***

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Electronic submission: email form and ads to [COBadbook@gmail.com](mailto:COBadbook@gmail.com) and send payment via PayPal to [wmbatreasurer@gmail.com](mailto:wmbatreasurer@gmail.com)

Mail submission: make check payable to "WTMBA" and mail with ad to:

**COB Ad Book 2019**  
**Attn: Ryan Ohlson**  
**1542 Windmill Rd.**  
**Warminster, PA 18974**

Amount Enclosed \$ \_\_\_\_\_ **Marching Band Member Name** \_\_\_\_\_

\*\*WTMBA reserves the right to approve the final copy of all advertisements\*\*



# William Tennent Music Boosters Association 25th Annual Celebration of Bands

## THANK YOU FOR YOUR SUPPORT!

A heartfelt **Thank You** is extended from the Celebration of Bands committee for your generous donation in support of the 2019-2020 William Tennent Marching Band. Recognition of your contribution will appear in the official program for the 24th Annual Celebration of Bands show. Your financial support of the fine members of the William Tennent Marching Band plays a very important part in the success of our program.

We are pleased and proud to have you among our supporters for the 2019-2020 season and invite you and your family to join us below:

25th Annual Celebration of Bands  
Alumni Stadium  
William Tennent High School  
333 Centennial Road  
Warminster, PA

Saturday, October 19<sup>th</sup>, 2019  
5:30 PM

William Tennent Music Boosters Association

Date \_\_\_\_\_ Amount Received \$ \_\_\_\_\_

Received by \_\_\_\_\_

THANK YOU!





**THE 25<sup>TH</sup> ANNUAL**

# **CELEBRATION OF BANDS**

**SATURDAY, OCTOBER 19<sup>TH</sup>, 2019**

**5:30PM**

**WILLIAM TENNENT HIGH SCHOOL ALUMNI STADIUM**

**333 CENTENNIAL ROAD**

**WARMINSTER, PA 18974**



[www.WTMB.org](http://www.WTMB.org)

**CAVALCADE OF BANDS ASSOCIATION**

[www.wtmb.org](http://www.wtmb.org)





## William Tennent Music Boosters Association 25th Annual Celebration of Bands

Well-Wisher Ads: \$3.00 per line – Maximum of 40 characters

Please **print** ad below

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

# of Well-Wisher lines received \_\_\_\_\_ x \$3.00 = \$ \_\_\_\_\_ Amt enclosed

Marching Band Member Name \_\_\_\_\_

**\*\*Celebration of Bands reserves the right to approve the final copy of all advertisements\*\***



## 2019 WTMB COB Ad Book Cover Contest



WTMBA is sponsoring the 2019 COB Ad Book Cover Contest open to all current marching band members. Please provide your submission that captures the season's theme/activities. Entries will be judged based on theme and originality.

### REQUIREMENTS:

- Hand-drawn or Computer Drawn, ORIGINAL ARTWORK ONLY
- Full color
- Full page size of 7 1/2" x 10"
- 1" margin around all sides of a piece of standard copy paper
- May be scanned and submitted electronically. PDF or JPEG emailed to [CRAIG.WECKERLY27@VERIZON.NET](mailto:CRAIG.WECKERLY27@VERIZON.NET)
- Must also be submitted as paper copy
- Submit paper/hard copy to Mr. DiCarne in an 8 1/2" x 11" envelope with your name in pencil on back of your cover art
- DO NOT FOLD!
- Images should be rich colors; they are lighter when printed
- All entries must be submitted no later than Friday September 27<sup>th</sup>, 2019
- Entries will be judged by Mr. DiCarne and Mr. Weckerly

Questions? Please contact Craig Weckerly at 610-721-0204 or [craig.weckerly27@verizon.net](mailto:craig.weckerly27@verizon.net)